

PRIME NEWS

AAHOACON 26 Draws 5,000+ Attendees, Highlights Industry Shift Towards Innovation and Resilience



Nalini Raja Patel

Philadelphia - More than 5,000 hotel owners, operators, and industry vendors gathered in Philadelphia this month for AAHOACON26, the annual convention of the Asian American Hotel Owners Association (AAHOA), reaffirming its status as a key event shaping the future of U.S. hospitality.

Held at a critical juncture for the industry, this year's conference addressed mounting challenges including economic uncertainty, rising operational costs and rapid technological disruption. The four-day event delivered a blend of strategic insight, policy discussion and networking opportunities-offering attendees both clarity and actionable direction.

Industry at an Inflection Point

From the opening session, AAHOA leadership emphasized a clear message: adaptability is essential. Discussions throughout the conference focused on labor shortages, insurance pressures and the growing role of automation in hotel operations.

Industry leaders, including Paul Brown, Rahul Kapoor and Dr. Sudhir Mehta, underscored the unique position of independent hotel owners-who form the backbone of AAHOA's membership. While their agility allows for quicker pivots, they also face disproportionate operational and financial pressures in an evolving marketplace.

Sessions tailored to emerging leaders and entrepreneurs drew strong engagement. Young professionals explored investment-driven thinking in hospitality, while the "Her Ownership" forum highlighted the growing influence of women in the industry. Speaker Shira Miller delivered a pointed message on leadership and visibility, encouraging women entrepreneurs to assert their voice and achievements.

Technology Takes Center Stage

The trade show floor reflected one of the event's dominant themes: technology integration. Exhibitors showcased innovations ranging from AI-powered revenue management

systems to contact less guest services and energy-efficiency solutions.

With profit margins tightening, hotel owners showed increasing interest in tools that streamline operations while delivering measurable returns. Vendors reported strong demand for solutions that balance cost reduction with long-term scalability.

Policy, Advocacy and Leadership

Beyond operations, AAHOACON26 served as a platform for policy engagement. Key sessions addressed financing access, franchise regulations and compliance challenges affecting hotel owners nationwide.

Interactive workshops and roundtables enabled direct dialogue between members and industry experts, reinforcing AAHOA's dual role as an advocate and resource hub.

The convention also recognized outstanding contributions within the industry. "Each of this year's award recipients has helped move our industry forward through leadership, service and resilience," said AAHOA President & CEO Laura Lee Blake.

In leadership announcements, Rahul Patel was introduced as AAHOA Chairman for 2026-2027, alongside Dhiren Masters as the organization's new Secretary.

Community and Forward Momentum

Networking remained a central pillar of the convention, with attendees highlighting the value of peer connections and shared experience. For many, AAHOACON continues to serve not only as a business forum but as a community anchor within a diverse and entrepreneurial membership base.

As the event concluded, the overall sentiment was one of cautious optimism. While challenges persist, the energy in Philadelphia reflected an industry that is actively evolving.

The takeaway: Success in the years ahead will hinge on agility, collaboration and a willingness to embrace change.



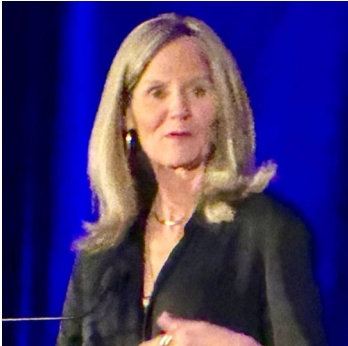
Rahul Patel
AAHOA - Incoming Chairman



Dhiren Masters
AAHOA - Incoming Secretary



Kamlesh Patel
AAHOA - Outgoing Chairman



Laura Lee Blake
AAHOA Press & CEO



Shira Miller
Women's Session Speaker



RUTVA PATEL
CERTIFIED PUBLIC ACCOUNTANT
Email - office@rutvapcpa.com
Contact - 678-469-2595
Fax - 777-979-5502



FEATURED INSIGHTS

Protecting Your Business Through Proper Planning

Business Protection & Partnership / Exit Planning with Life Insurance

Running a business often requires significant time, effort and financial investment. While most business owners focus on growth and operations, fewer takes time to plan for what would happen if an owner or key partner unexpectedly passes away or becomes unable to work.

Without proper planning, such an event can create financial strain, operational disruption and uncertainty for employees, family members and surviving business partners.

Why Business Continuity Planning Matters

In many small and mid-sized businesses, the owner or a key partner plays a central role in revenue generation, decision-making, and client relationships. If that individual is suddenly no longer able to contribute, the business may face:

- Reduced or interrupted cash flow
- Difficulty maintaining operations
- Uncertainty in ownership and management
- Potential disputes among stakeholders or heirs
- Forced or undervalued business liquidation

Having a structured plan in place helps reduce these risks and provides a clear roadmap for continuity.

The Role of Life Insurance in Business Planning

Life insurance is commonly used as a funding mechanism in business continuity strategies because it can provide liquidity at a critical time. One widely used structure is a buy-sell agreement, which outlines how ownership interests in a business will be transferred if a triggering event occurs, such as death, disability, or retirement.

When properly structured, life insurance can help:

- Provide funds to purchase a deceased owner's share of the business
- Ensure surviving owners maintain control and stability
- Offer fair value compensation to the departing owner's family
- Reduce the need to sell business assets under pressure

This helps create a smoother transition during what is often a very difficult time for all parties involved.

Common Types of Business Continuity Structures

While each situation is unique, two commonly used approaches include:

1. Cross-Purchase Agreement

Surviving business owners agree to purchase the departing owner's share directly, often funded by life insurance policies owned by each partner.



2. Entity-Purchase (Stock Redemption) Agreement

The business itself purchases the ownership interest from the departing owner or their estate, typically using life insurance owned by the company.

Each structure has different legal, tax and administrative considerations and should be evaluated carefully with appropriate professional guidance.

Key Person Protection

In addition to ownership planning, many businesses also consider key person life insurance. This coverage is designed to help the business recover financially from the loss of an individual whose knowledge, leadership or relationships are critical to the company's success.

Proceeds from a policy may be used to:

- Cover operational expenses during transition
- Offset revenue loss
- Recruit or train replacements
- Maintain business stability

Final Thoughts

Business continuity and succession planning are essential components of a well-structured financial strategy. Life insurance can play an important role in providing liquidity and helping ensure that a business can continue operating according to the owners' intentions.

Because each business structure and ownership arrangement is different, these strategies should be reviewed periodically and coordinated with legal and financial professionals to ensure they remain aligned with business goals.

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GLOBAL AFFAIRS

New Digital Portal Enhances India–U.S. Trade Connectivity

A Major Step Toward the \$500 Billion Bilateral Trade Vision

In a significant move to deepen economic collaboration, India's Foreign Secretary, Vikram Misri, has officially launched the India–U.S. Trade Facilitation Portal during his visit to Washington, D.C.

The newly introduced platform is designed to streamline trade processes, enhance business connectivity and support exporters and investors from both nations. It aims to serve as a centralized digital gateway, making it easier for businesses to access critical trade information, resolve issues and explore new opportunities.

According to officials, the portal will act as a bridge between Indian and American industries, ensuring stronger supply chains while also enabling the creation of new commercial partnerships.

This initiative comes at a time when both countries are actively working toward an ambitious goal of



\$500 billion in bilateral trade, reflecting the growing strength of India–U.S. economic relations.

The launch took place during a high-level visit aimed at reviewing cooperation across key sectors, including trade, defense, technology and global strategic issues, further reinforcing the importance of this partnership.

With this digital push, the portal is expected to simplify regulatory hurdles, boost transparency and empower businesses - especially benefitting the Indian diaspora and entrepreneurs engaged in cross-border trade.

Link to the portal:

<https://indiausatrade.mea.gov.in/register>

India Customs Rules 2026 Explained:

New Duty-Free Limits, Charges & What Travelers Must Know

India has revised its baggage and customs duty regulations to simplify international travel and reduce costs for passengers bringing goods from abroad.

Increased Duty-Free Allowance

Indian residents and NRIs can now bring goods worth up to ₹75,000 duty-free, a significant increase from the earlier ₹50,000 limit. This applies to passengers returning after a specified stay abroad. For foreign tourists, the duty-free limit remains lower, at around ₹25,000.

Flat Customs Duty Rate

Goods exceeding the duty-free allowance will now attract a flat 10% customs duty, replacing higher and more complex duty structures. This benefits travelers carrying electronics, luxury items or gifts.

Laptop & Electronics Rules

Passengers aged 18 and above are allowed to carry one laptop duty-free, along with personal-use electronic items within the prescribed limits.

Simplified Jewelry Norms

Jewelry rules have been eased by introducing weight-based limits instead of value-based declarations, making it



simpler for travelers, especially from countries with high gold purchases.

Alcohol & Cigarette Allowance

Duty-free allowances continue for limited quantities of alcohol and tobacco products, as per existing guidelines.

Red & Green Channel System

Passengers must declare goods exceeding limits via the Red Channel, while those within limits can use the Green Channel for faster clearance.

Who Benefits Most?

- NRIs returning to India
- Frequent international travelers
- Tourists carrying personal goods or gifts

Key Takeaway

The updated customs rules aim to make travel more convenient, transparent and cost-effective reducing confusion while encouraging smoother entry for passengers arriving in India.

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IMMIGRATION SPOTLIGHTS

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USCIS Signals Tougher Stance: Green Card Revocations Possible in Fraud Crackdown

In a significant development for the immigrant community, the U.S. Citizenship and Immigration Services (USCIS) has announced a stricter approach toward immigration fraud, warning that Green Cards could be revoked if irregularities or misrepresentation are discovered—even in cases approved years ago.

Heightened Scrutiny on Past and Present Cases

According to officials, USCIS is expanding its enforcement efforts by revisiting previously approved applications. This move underscores the agency’s position that no case is beyond review if credible evidence of fraud emerges. Authorities emphasized that lawful permanent residency is a privilege that must be earned through accurate and truthful disclosures.

Zero-Tolerance Policy on Misrepresentation

The agency has reiterated a zero-tolerance stance on immigration fraud, making it clear that individuals found to have provided false information or concealed material facts could face serious consequences. These may include revocation of Green Card status, legal proceedings, and potential deportation.

Stronger Enforcement and Reporting Mechanisms

To support this crackdown, USCIS is enhancing its investigative framework by:

- Increasing coordination with federal enforcement agencies
- Expanding resources dedicated to fraud detection
- Encouraging public reporting through dedicated tip lines

Officials noted that even minor leads could be investigated, signaling a more proactive and widespread enforcement strategy.

Implications for Green Card Holders and Applicants

This policy shift is expected to impact both current Green Card holders and future applicants:

- Existing residents may face renewed verification of their original applications
- Applicants are urged to ensure complete accuracy and transparency in all submissions
- Individuals with discrepancies in documentation could face delays or legal challenges

Protecting the Integrity of the Immigration System

USCIS leadership stated that the initiative aims to preserve the integrity of the U.S. immigration system and ensure that benefits are granted only to those who meet legal requirements. The agency emphasized that compliance with immigration laws is essential for maintaining lawful status in the United States.

Conclusion

The latest warning from USCIS marks a notable shift toward stricter enforcement in immigration processes. By reopening past cases and strengthening fraud detection measures, the agency is sending a clear message: any form of deception - regardless of when it occurred - can have lasting consequences.



USCIS Director Joseph Edlow / Wikipedia



USCIS Director Joseph B. Edlow 
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CULTURE & HERITAGE

A Timeless Voice in a Modern World:

Swami Vivekananda Statue Unveiled in Seattle

In a historic and deeply symbolic moment, the United States has unveiled its first-ever life-size statue of Swami Vivekananda at Westlake Square - one of the most vibrant and busiest public spaces in Seattle. This landmark installation marks a powerful tribute to the enduring influence of one of India's greatest spiritual ambassadors.

More than a century after Swami Vivekananda's iconic address at the Parliament of the World's Religions 1893 in Chicago where his opening words, "Sisters and Brothers of America," captivated audiences and introduced Indian philosophy to the Western world his legacy now finds a permanent home in one of America's most progressive cities.

The 6.2-foot-tall bronze statue was officially unveiled on April 11, 2026, in a grand ceremony attended by city officials, dignitaries and members of the Indian American community. The unveiling was led by Seattle Mayor Katie Wilson and India's Consul General in Seattle Prakash Gupta, symbolizing the strengthening cultural ties between India and the United

States.

This remarkable sculpture was created by renowned Indian artist Naresh Kumar Kumawat, whose work spans over 600 installations across more than 80 countries. Known for bringing cultural icons to life through his art, Kumawat crafted the statue in India with meticulous attention to detail before it was gifted to Seattle.

The statue was presented by the Indian Council for Cultural Relations (ICCR) as part of India's global cultural outreach initiative. The unveiling coincided with ICCR Day, adding further

cultural and diplomatic significance to the occasion.

Strategically located at Westlake Square which sees over 400,000 visitors daily the statue ensures that Swami Vivekananda's message will continue to inspire countless individuals from diverse backgrounds, right at the heart of Seattle's civic and cultural life.

This historic unveiling is not just a tribute to a spiritual leader it is a celebration of cultural harmony, shared values and the timeless relevance of Vivekananda's vision in today's interconnected world.



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— **YOUTH AND EDUCATION** —

Stanford University Enhances Campus Inclusivity with Dedicated Jain-Compliant Dining Options



Stanford University has introduced Jain-friendly dining options, marking a meaningful step toward greater inclusivity on campus. The initiative supports students who follow Jain dietary principles, rooted in non-violence (ahimsa), which prohibit meat, eggs, root vegetables like onions and potatoes, and foods that may harm microorganisms.

To meet these strict

requirements, Stanford Dining developed specialized meals with careful attention to ingredient sourcing and preparation. Separate cooking processes are used to prevent cross-contamination with non-compliant foods, ensuring authenticity and adherence to Jain practices.

The move comes in response to increasing student demand for culturally inclusive dining. Jain

students, particularly from India and the global diaspora, have often struggled to find suitable food options while studying abroad. By addressing this gap, the university aims to enhance student well-being, sense of belonging, and overall campus experience.

Stanford collaborated with nutrition experts and student groups to design the program, reflecting a thoughtful and community-driven approach. While many U.S. universities offer halal, kosher, vegan, and allergen-free options, Jain-friendly dining remains rare—making this initiative especially notable.

Students have welcomed the effort as a strong acknowledgment of their cultural and religious identity. As campuses become more globally diverse, such initiatives highlight the importance of adapting services to meet varied needs and set a precedent for broader inclusivity in higher education.

LEGACY OF HOPE:
Scholarship Honors Indian-Origin Student at UT Austin

A scholarship fund has been established at the University of Texas at Austin to honor the memory of Savitha Shanmugasundaram, a 21-year-old Indian-origin student who tragically lost her life in a recent shooting.

Initiated by her family, friends and the student community, the endowment aims to support students from underserved backgrounds, reflecting Savitha’s passion for education and giving back. The goal is to raise \$500,000, which will be matched by the university to create a \$1 million fund.

Once established, the scholarship is expected to benefit multiple students each year, ensuring her legacy continues through opportunities for future generations. This initiative stands as a powerful tribute, transforming grief into a lasting impact and educational empowerment.



PC: [Linkedin.com/in/savitha-shan/](https://www.linkedin.com/in/savitha-shan/)

Harvard Opens Doors to the Future:
6 Free Online Courses in AI & Programming

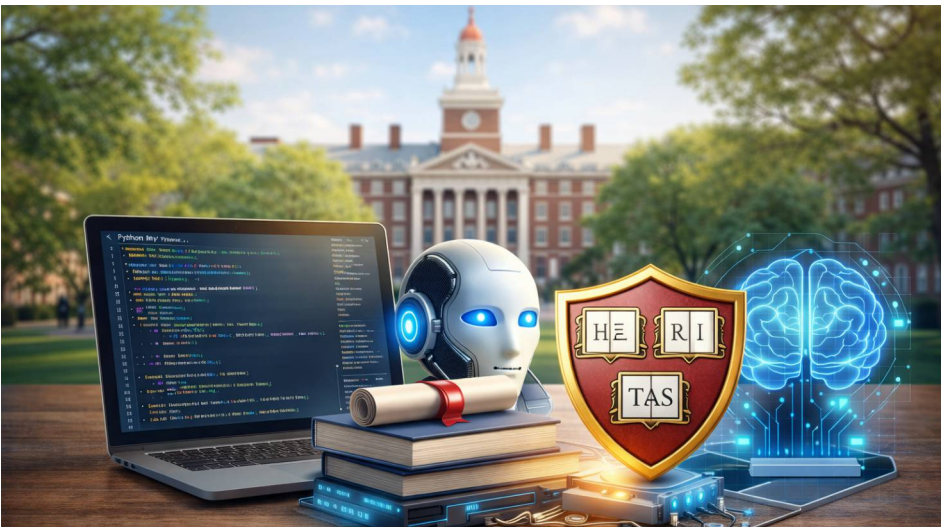
In a major boost for learners worldwide, Harvard University has announced six free online courses focused on high-demand fields like Artificial Intelligence, web development and programming. These courses are designed to equip students, professionals and tech enthusiasts with essential digital skills for today’s evolving job market.

The programs cover key areas such as Python programming, computer science fundamentals, AI concepts and web development. Offered through Harvard’s online learning platforms, the courses are self-paced, allowing learners to study anytime, anywhere.

While the course content is free, participants can opt for paid certificates to enhance their professional credentials.

Key Takeaway:

This initiative reflects Harvard’s commitment to accessible education, empowering global learners with future-ready tech skills and career advancement opportunities.



ATLANTA VOICES

Atlanta's Literary Community Honors Legend 'Dhumketu' with Landmark Storytelling Event

ATLANTA, GA – On Friday, March 13, the International Gujarati Cultural Society Atlanta (IGCSA) marked a significant milestone in the city's cultural history by hosting a Vachikam (dramatic reading) program dedicated to the legendary Gujarati author, Gaurishankar Goverdhanram Joshi, better known by his pen name 'Dhumketu'.

Commemorating Dhumketu's 61st death anniversary, the event at Global Mall was the first of its kind in Atlanta, focusing on the art of oral storytelling and literary narration. The program was the brainchild of IGCSA board member Mr. Mustafa Ajmeri and was executed through the collaborative efforts of the IGCSA leadership team, including Dr. Naresh Parikh (Chairman), Mr. Jatin Shah (President) and other board members.

The event took on an international scale, as performers from India (Ahmedabad and Anand) and Bahrain contributed via video presentations, joining local Atlanta artists to narrate eight of Dhumketu's renowned short stories.

A highlight of the evening was a special video address from the author's descendants - granddaughter Kalyani Mehta and great-granddaughter Juhi Mehta Desai as well as IGCSA board

member from California, Mr. Rajesh Bhagat, who expressed their gratitude for the community's dedication to preserving Dhumketu's legacy.

IGCSA board members Dr. Dhaval Shah, Sanjay Pandya, Nimish Sevak, Falguni Shah, Bhushan Mehta, and Praful Panchal, along with local literature enthusiasts from Atlanta, presented three distinct stories and successfully brought the characters to life.

"This event proves that literature knows no borders," said Mr. Nimish Sevak. "By blending technology with traditional storytelling, we brought the 'Pole Star' of Gujarati literature to a new generation in the diaspora."

This event would not have been possible without the continuous financial and moral support of Dr. Naresh & Dr. Asha Parikh and Dr. Dhaval & Dr. Monal Shah. The IGCSA team extends heartfelt thanks to each and every artist. Special thanks go to Mr. Kaushik Shah and Mrs. Rajul Shah of "Sahitya Sangeet Nu Vishwa" for coordinating the entire video storytelling segment.

About IGCSA:

The International Gujarati Cultural Society Atlanta is dedicated to promoting and preserving the rich heritage, language and arts of the Gujarati community in Georgia.



Women Leaders of Technology Hosts Impactful AI Leadership Event on Innovation, Ethics and Future Opportunities

Women Leaders of Technology, a nonprofit founded by Smita Doshi of IBM Consulting, recently hosted a dynamic networking and panel event focused on the growing influence of artificial intelligence in today's workforce. Held on March 26, the event brought together over 60 women from diverse professional and cultural backgrounds for an evening of insightful discussion and meaningful connections.

The program featured a panel of industry leaders including Nandu Gandhi, Gagan Sinha and Parag Doshi, along with contributions from Kavita Chhabria of Amazon. The discussion explored AI beyond its technical aspects, focusing on real-world adoption, organizational readiness and long-term transformation.

A key theme was the importance of moving past the hype around AI and implementing it in ways that deliver measurable value. Panelists emphasized

the human side of adoption—encouraging leaders to foster a culture of learning, reduce resistance, and support employees in embracing AI tools confidently.

Speakers highlighted that AI is becoming as foundational as electricity, urging professionals to actively engage with this transformation rather than remain passive observers. The conversation also stressed the importance of integrating AI education into schools and training programs to prepare future generations for evolving career opportunities.

Critical topics such as ethics, governance, bias and data security were also addressed, along with the need to protect intellectual property while innovating responsibly.

The event stood out for its highly engaged audience and collaborative atmosphere, reinforcing the organization's mission to empower



women in technology through knowledge-sharing and community building. With continued leadership from Smita Doshi, Women Leaders of Technology remains committed to fostering dialogue, innovation and leadership among women shaping the future of tech.





CREATIVE EXPRESSIONS

New Light Upon the World...

New and radiant be the world's light,
O Lord, grant us such divine brightness!

In golden skies, a conch resounds,
I hear You, Savior of all realms.
Water, earth and groves all greet
You, the Giver, the cosmos' heartbeat.

Let God's own light dwell in the soul,
O Lord, bless us with such a goal.

Let peace's lamp shine in every heart,
And fearless songs in every home impart.
At sacred dawn, divine and bright,
I seek Your blessing, grace and light.

Let every season bloom with charm,
Grant us, Lord, a world so warm.

Let birds sing songs so sweet and clear -
Welcoming the age that draws near.
With feelings deep, at dawn I pray -
Grant joy and peace to hearts each day.
O Lord, give beauty, give joy divine,
And fill our world with sacred shine.

Ramesh Patel "Aakashdeep"
California, USA



Tears of the Sun

Was seen by The November Man
Piercing tears hurt Air Force One

It was Final Cut, and none escape
Angel Has Fallen, we travelers as one

Started in Boy Scout till Stargate
Church, temple burning - Tower Two

It was Nine Eleven, in sun within one
Battle Mahabharata, always for one

Rape of woman by man, child suffers as one
Superiority challenged, burned moon

Ghost shooter, gridlock takers won
Heartthrob killers - Hold the Dark one

- Rekha Shukla (Chicago, USA)



What is the difference?

Will you speak first or will I speak first? What is the difference?
Will I speak first or will you speak first? What is the difference?

Will you speak first in the eyes of love? What is the difference?
Will I speak first in the eyes of love? What is the difference?

Will you take two steps or before me? What is the difference?
Will I take two steps or before you? What is the difference?

Will you take the first step to tell the pain? What is the difference?
Will I take the first step to give happiness? What is the difference?

Let's celebrate happiness together? What is the difference?
The world will be understood as it is understood, what is the difference?

Subhash Upadhyay 'Mehul'
(America)



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COMMUNITY NEWS

JITO Atlanta Inspires Community with Vibrant Ahimsa Walk/Run Celebrating Wellness and Mindful Living

A The Atlanta chapter of JITO USA recently brought together over 100 enthusiastic participants for a vibrant Ahimsa Walk / Run, creating a powerful celebration of wellness, mindfulness, and the timeless principle of non-violence.

The morning began with the calming observance of maun (silence), setting a deeply reflective tone and encouraging participants to connect inward. The energy continued with engaging ahimsa-themed quizzes, sparking awareness while making the experience both interactive and enriching.

Adding to the warmth of the event, participants enjoyed a wholesome breakfast generously sponsored by Hot Breads Vegetarian Restaurant, fostering a strong sense of togetherness and community spirit.

The organizers extended heartfelt appreciation to Mahendra Bapna and Madhu Bapna for sponsoring the event T-shirts, while the gracious presence and guidance of Jagdish Sheth and



Madhu Sheth elevated the occasion with inspiration and prestige.

More than just a walk / run, the initiative stood as a testament to JITO's commitment to nurturing healthier lifestyles and value-driven living-leaving participants motivated, connected and inspired.

The event also served as a platform to strengthen community bonds, bringing together individuals

and families in a shared pursuit of healthier, value-driven living. Participants left with a renewed sense of purpose and a deeper appreciation for integrating mindfulness into everyday life.

Building on this momentum, JITO Atlanta aims to host more such initiatives, continuing to inspire positive change and holistic well-being across the community.

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